

REP HEADLINE# 6269464 TRF# 329218
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP * OCT23/12 15.49
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,

WASHINGTON, DC 20007

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6269464
PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT23/12 15.49

REP: TO NSM/NSA
FR CAITLIN FOR JULIE

M5 OK'D
TTLs 282,570

PLS CONFIRM, THX! 10/23/12

STA:

CON CM * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : : :SPTS:

AGENCY ADVERTISER CODE = AGENCY EST# = 1537
AGENCY PRODUCT CODE =

27 S 700P-800P 30 \$850.00 10/20 10/20 1 SAT 1

PROGRAM : JEOPARDY/WHEEL
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT20

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: : LINE# : : : : : : : : DATE : DATE : /WK: INVT : : : : SPTS:

STATION MAKEGOOD OFFERS:
M5 OK'D BUY#27 MISSED:SAT/700P-800P OCT20
OFFER: NONE CMT:DOLLARS WILL BE MADEGOOD ON HDL# 6269465

OCT/12 282570.00

30S \$850.00 (OCT23/12)
CONTRACT TOTAL 282570.00
TOTAL SPOTS 130

MARKET TOTALS \$681,240 WFTV 41% WKMG 20% WESH 19% WOFL 14% WKCF 2% WRBW 3% CABL 0%
WOPX 0% WRDQ 1% EFTV 0%
SVC- NSI
DEMOs- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE